

FAX# 323-937-2481 OCT30/12 18.03
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

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PROGRAM : EYEWITNESS NEWS SUNDAY
RA35+ : 6.3
ORD COM1 : 10/30-MOVE 1X TO NEW LINE 31
CON COM1 : STAND ALONE :15
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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 31 | A | | 600P-700P | 15 | | \$2,045.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| PROGRAM : EYEWITNESS NEWS SUNDAY | | | | | | | | | | | | |
| RA35+ : 6.3 | | | | | | | | | | | | |
| ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4 | | | | | | | | | | | | |
| CON COM1: STAND ALONE : 15 | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M3 OK'D BUY#25 MISSED: SUN/600P-630P NOV4 15S \$2,045.00 (OCT30/12) | | | | | | | | | | | | |
| OFFER: SUN/600P-700P NOV4 15S \$2,045.00 PLS ADVISE. | | | | | | | | | | | | |
| CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4 | | | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 96390.00 |
| TOTAL SPOTS | | | | | | | | | | | | 61 |

NOV/12 96390.00

MARKET TOTALS \$155,500 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE